

# **HEART SHOP**

eStore
User Guide

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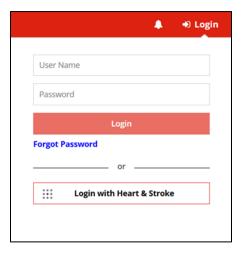
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# Overview

This User Guide will provide you with instructions and useful information for navigating through the eStore to enable you to purchase material.

#### Log in

To access the eStore, go to <a href="https://hsf.gilmoreglobal.com">https://hsf.gilmoreglobal.com</a>. In the top right corner under Login click on 'Login with Heart & Stroke.



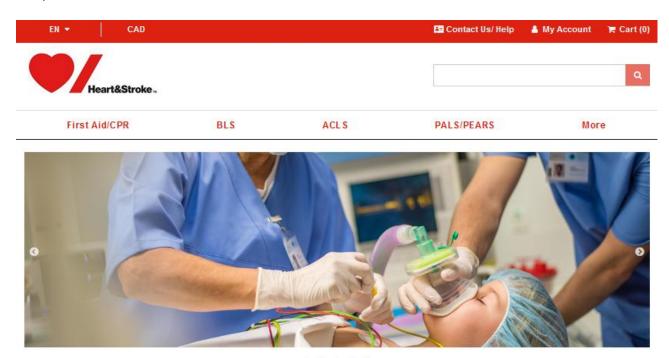
You will be brought to the Resuscitation Portal.



Once you've entered your details you will be brought back to the store logged in.

# The homepage

From the homepage you can browse products, navigate through My Account to find reporting, past orders, address book, etc.



# **HEART SHOP**

Healthy lives free of heart disease and stroke. Together we will make it happen.

# **Browsing the Products**

There are a couple of different ways to view the products in the store.

# **Product Categories**

Product Categories are found along the top. These categories contain products currently available to order within the eStore.

|--|

If you know the location of the product you are searching for, you can use these categories to drill down until you find the desired product.

BLS
Heartsaver CPR & AED >

#### **Search Function**

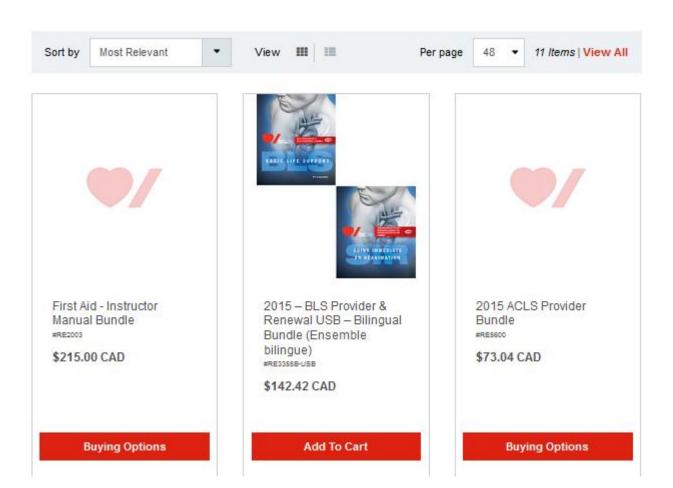
On the top right of the store, there is a text box by which you search. Enter the desired part number, title, keyword, etc. in the text field. The results of the search will be listed for easy viewing.



If you enter a word such as 'bundle' you will see all items that contain 'bundle'.



From here you can filter the results by using the sort by, view, and products per page.



# **Product Description**

The product name and image act as a link. Clicking this link will display a synopsis of the selected product. This page displays all of the product information within the overview but can also a description, and/ or special instructions (if applicable).



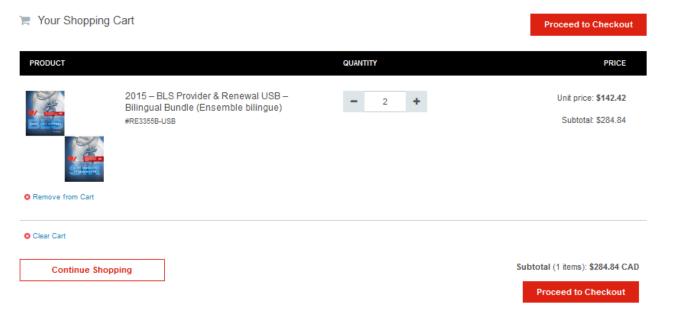
#### **Placing an Order**

There are two different ways to add product to your shopping cart.

- 1. From the product list you can click *Add to Cart* and you are brought to your shopping cart where you can change the quantity you would like to order. When you change the quantity make sure to click on update.
- 2. From the product detail page you can adjust the quantity you wish to order and click *Add to Cart, where you are then brought to your shopping cart.*

# **Shopping Cart**

Items will be added to your shopping cart, and you will see the total value of all items in the subtotal.



From here you can Continue Shopping or Proceed to Checkout.

# **Shipping Page**

# **Entering Ship-To Information**

At this step, you will be asked to enter the 'ship to' information. If the Shipping Information which auto populated is correct, then proceed by scrolling down.

From here you also have access to a Personal and/or Company address book. Or ship to a new address.

Set Your Shipping Address:

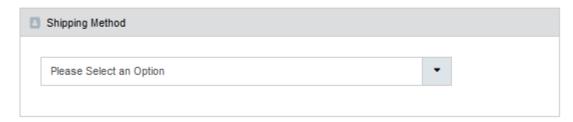
Ship to Address	
DEMO USER	Edit Address
Gilmore Global  120 Herzberg Road Ottawa, Ontario K2K3B7 Canada  800.795.6661 griersont@gilmore.ca	
- OR - 🔼 Select a different address from your address book	
- OR - O Ship to new address	

#### **Select your Shipping Method**

From the drop down you are offered the available ship methods based on the ship to address.

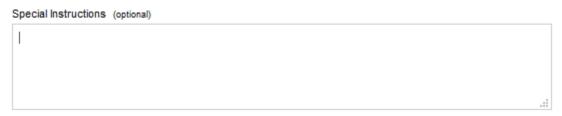
You are also given the shipping estimate and delivery date.

Select Your Shipping Method



# **Special Instructions**

The Special Instructions field can be used to enter comments specific to the particular order delivery.



#### **Entering Billing Information**

Below Special Instructions, you will see Set Your Billing Address. Same as shipping address will automatically be selected.

Set Your Billing Address

Same as shipping address



When it is unselected you have access to your address book or type a different address in. Once completed Click on Continue to Payment.

# **Payment Options**

#### **Select Your Payment Options:**

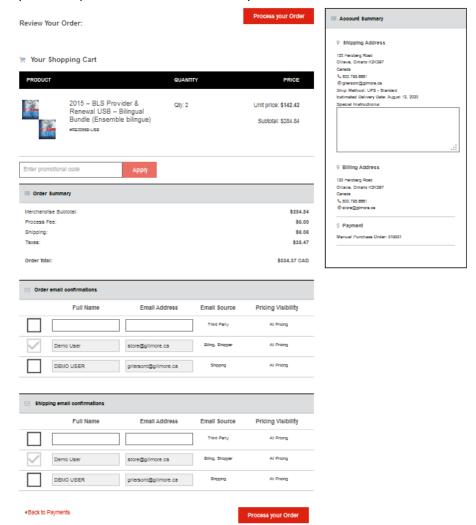
Once you've entered your payment details click Process your Order.

# **Review and Confirm**

#### **Final Order Summary**

You can now review your order before processing.

\*If you have a promotional code this is when you would enter it.



Once you've confirmed your order click on Process you Order.

# **Order Confirmation Page**

# **Order Confirmation Page**

Once your order has been accepted, a confirmation page will display indicating the order number.

At this point, you may View Order Receipt, Continue Shopping, Logout or Assign Digital Content.

# Thank you for your order!

If you have purchased eContent for Online Viewing or Digital Download, **no material will be shipped to you**. Please click on the **'Assign eVantage Light Products**' link below to access the materials.

Your confirmation number is #1867486

You will receive an email confirmation shortly.

View Order Receipt

#### **Purchased Products**



2015 – BLS Provider & Renewal USB – Bilingual Bundle (Ensemble bilingue) #RE3355B-USB

Continue Shopping

# **Email Confirmation**

# **Order Confirmation Email**

You will receive an order confirmation via email with your order number. If you have order digital products there will be a button to claim digital content.



Order Review		Order Status: Processed			
Order Number:	1867486	Date Ordered:	August	6, 2020	
Ship Method	UPS - Standard	Payment Method:	010021		
Required Delivery Date:	August 12, 2020				
Shipped Date:	Awaiting Shipping				
Billing Information		Shipping information			
Full Name:	Demo User	Full Name:	DEMO		
Company Name:	Gilmore Global	Company Name:		e Global	
Email:	store@gilmore.ca	Email:		nt@qilmore.ca	
Phone:	800.795.6661	Phone:	800.795	i.6661	
Faxc		Facc			
Address:	120 Herzberg Road	Address:	120 Her	rzberg Road	
City:	Ottawa	City:	Ottawa		
Province:	Ontario	Province:	Ontario		
Postal Code:	K2K3B7	Postal Code:	K2K3B7	7	
Country:	Canada	Country:	Canada	ı	
Products					
Product Code	Product Name		Price	Constant	Amount
				Quantity	
RE3355B-USB	2015 – BLS Provider & Renewal USB – Bili	ingual Bundle (Ensemble bilingue)	\$142.42	2	\$284.84
				Subtotal:	\$284.84
			Order P	rocess Fee:	\$5.00
			Shipping	& Handling:	\$6.06
			20099-0	Taxes:	\$38.47
D					4
Prices in CAD				Total:	\$334.37

# **License Code or E-mail Assignment**

Manually enter the participant's names in the boxes below, then click save.

If you have a large class and wish to upload the names, follow the below instructions under "to bulk upload", then click save.



#### Order Number: 1867487

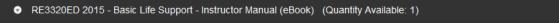
Order Date:20200806Full Name:Demo UserPurchaser Company Name:Gilmore GlobalCompany Name:HSF ResuscitationPhone Number:800.795.6661Purchaser Email:store@gilmore.ca

#### Assign Recipient(s)

If you have purchased eContent for personal use click on Assign Recipient(s) below and click on the 🛕 icon under actions.

If you have purchased eContent for **someone else** click on **Assign Recipient(s)** below and enter their information. The recipient will receive an email containing a link to access the eContent.

If you have ordered multiple products click on Expand to assign users to the additional items.



Assign Recipient(s) | Bulk Upload | Search

# 3

(x)

# Assign New Recipient(s)

☑ RE3320ED [Quantity Available: 1]

This page displays a maximum of 10 records at a time.

ID	Name	Email	Comments	Actions
1	student name	student@email.com		A

save or reset or cancel

Once successful the status of the code will change to "a check mark"

↑ Full Name	Email Address	Comments	Email Sent	Actions
Michelle Wong	wongm@gilmoreglobal.com		√	<u> </u>

# Frequently Asked Questions (FAQs)

# Q. Why should I create an account and become a Registered User on the eStore?

A. Log in to your account on the resuscitation portal at <a href="cpr.heartandstroke.ca">cpr.heartandstroke.ca</a>
On the home page, once logged in, you will see a shop button. Click the shop button.
A new tab will open, and it will bring you to the Heart Shop. The first time you set up your account, you must answer a few short questions to register as a user. You will automatically be signed in to Heart Shop and can access all materials related to your discipline. Users can log in to review orders in process, orders in transit and review all past orders placed on the eStore.

Users can save their address details on the eStore, saving both time and effort when placing future orders.

#### Q. Who do I contact if I cannot log in to the eStore?

A. Please contact the Resuscitation Support Centre at <a href="resc@heartandstroke.ca">res@heartandstroke.ca</a> or call toll free at 1-877-473-0333 if you are experiencing difficulty logging in.

#### Q. How do I sign into Heart Shop and purchase Heart and Stroke Training Materials?

A. Sign into Heart Shop by clicking on the Shopping button on the portal.

Alternatively, to purchase Heart & Stroke Training Materials, you can go to the Heart Shop online store <a href="http://www.gilmore.ca/HSFC/Guest.aspx?lang=EN">http://www.gilmore.ca/HSFC/Guest.aspx?lang=EN</a> and order online.

You can register for an account or order as a quest.

You can look for the desired manual in the browse menu at the left of the store page or by entering the product code (if known) in the search bar section.

#### Q. Who do I contact if I cannot find the product that I need to order?

#### Q. Where is the fulfillment center located?

A. Ottawa, Ontario, Canada

#### Q. How long does it take to process my order?

A. All orders are processed upon receipt. All orders that are placed before 12:00pm EDT will ship the next business day. All orders that are placed after 12:00pm EDT will ship the second business day.

#### Q. When do items get shipped?

A. All items are bundled and shipped together.

Orders that are placed before 12:00 pm EDT will ship the next business day. All orders that are placed after 12:00 pm EDT will ship the second business day.

For example,

If an order is placed before noon, it ships day +1, and delivery happens d+2 in most Canada wide locations (if UPS Express is selected before 10.30 am).

If an order is placed after noon, it ships day+2, and delivery happens d+3 in most Canada wide locations (if UPS Express is selected before 10.30 am).

#### Q. Which courier services do you use to ship?

A. UPS, Canada Post, Fedex, and DHL for international orders.

#### Q. How can I ship to a PO BOX?

A. UPS doesn't deliver to a PO Box, so you must ship via Canada post to your location. Please contact the Gilmore Global Team at <a href="mailto:HSFDistribution@gilmore.ca">HSFDistribution@gilmore.ca</a> or 1-844-514-1119 for more assistance.

#### Q: Can I ship with Canada Post?

A. If you wish to proceed with Canada post on all your orders, you will need to select a UPS ship method cost higher than what it will be with Canada post, that way we can change your ship method to Canada post accordingly in our systems.

Before submitting your order you can add on the special instructions "Ship Canada post", or you can always send us an e-mail before ordering for Canada post quoting shipping costs to <a href="https://hstdistribution@gilmore.ca">hstdistribution@gilmore.ca</a>

#### Q. Who do I contact for support and general questions?

A. For non-urgent inquiries, please email <a href="https://example.com/HSFDistribution@gilmore.ca">HSFDistribution@gilmore.ca</a>. Your inquiry will be answered Monday to Friday between 8:00am and 5:00pm EDT.

# Q. I need to have my order delivered by the end of the week, but the 'Date Required' will not let me select that day. What do I do?

A. Select the closest date possible and place your order. Promptly forward your Order Confirmation email to <a href="https://HSFDistribution@gilmore.ca">HSFDistribution@gilmore.ca</a> and ask whether your order can be expedited. Additional shipping costs will be incurred for expedited orders as the shipping method will need to be modified. No additional processing fees will be incurred.

#### Q. What type of payment do you accept?

A. You are preauthorized to transact in either Credit Card or PayPal. Please reach out to <a href="https://doi.org/10.21/10.12/">HSFDistribution@gilmore.ca</a> should you wish to inquire about Purchase Order Terms.

# Q. Why is there a hold/double charge on my credit card?

A. When an order is placed, a pre-authorization for the amount of the order is put on hold on your credit card. Once the order has been shipped, the pre-authorization is released, and the final amount is charged.

What you see on your statement is the original authorization and then the actual payment for the order. When the authorization shows up on a credit card statement, there is a credit for the same amount once the actual charge, with the shipping confirmation amount included, goes through

#### Q. How can I pay by Purchase Order?

A. To place orders utilizing Purchase Orders, you must complete the Credit Application and the Payment Agreement Forms. Please contact the Gilmore Global Team at HSFDistribution@gilmore.ca for these documents.

#### Q. I did not receive an order confirmation via email. Who should I contact?

A. Please contact <a href="https://example.com/HSFDistribution@gilmore.ca">HSFDistribution@gilmore.ca</a> or call the Gilmore Global Team toll free at 1-844-514-1119 for assistance.

#### Q. How do I read the product codes? What do the letters and numbers mean?

- A. Product codes will vary depending on the course, each course has their own product code. Please take into consideration that,
  - Product code ending with an "E" refers to the English version
  - Product code ending with an "F" refers to the French version
  - Product code ending with "ED" "FD" refers to the eBook version
  - Product code ending with "E" or "F" refers to the physical version of the book.

#### Q. What is the Heart Shop's return policy?

- A. Here the return Policy:
  - You must obtain prior approval from Gilmore for all returns.
  - Returns must be made before 30 days from the date of purchase.
  - For printed material, only current title revisions will be accepted for return.
  - All goods must be in their original shrink-wrap and not damaged in any way.
  - Returns must be packaged to prevent damage in shipment.
  - Damaged goods will not be credited.
  - Restocking fees for printed products (in CAD) are \$15 per order + \$0.25 per unit.
  - Cancellation fee for eBooks/digital products is \$2 per license.
  - Original shipping charges and the order handling fees are not refundable.
  - There is no refund for the original freight, and return shipping is at the customer's discretion.

#### Q. How can I access my eBook?

A. To access your eBook, click on the link "Assign eVantage Light Products" at the bottom of your order confirmation.

You will be taken to another page where you will assign the e-book to your email, please click "Assign Recipient" and enter the corresponding information.

The system will create an account within the eVantage Light portal, and you should receive an email with the subject "New content has been shared with you."

Lastly, you will be able to click on a link to login to the portal and access the content. First-time users will be prompted to create a password to enter the portal.

#### Q. How long do I have access to eBooks?

A. You can access your eBooks for 5 years after your purchase date. If you would like to have your eBook in the offline player platform, your access will expire in a year. However, you can renew offline access for 5 years.

#### Q. What happens to my eBook if there is a version update?

A. This is a huge advantage of eBooks. Heart Shop uploads minor edits to content/revised files into existing content keeping you and your students up to date. You will see the new content automatically in your online view. If you have the book on the offline player platform, please refresh your vision for the update.

- Q. What happens to my eBooks if they're no longer in print or discontinued? For example, if there is a new manual because of a Guidelines update.
- A. When the 2020 Guidelines come out, they will not replace the 2015 Guidelines in the eBook environment. Similar to hard copy books, they are completely separate products. The instructor/student will need to purchase the new books. But you will still have access to your 2015 eBooks for 5 years after the purchase date.
- Q. I teach many courses. Can I have multiple eBooks (e.g. BLS Instructor Manual and ECC Handbook) on one account?
- A. Yes, when you create an account within the eVantage platform (eBook platform), you will have access to all your eBooks. If, you purchased multiple eBooks with the same account/email address, they will all be included in the same eVantage account.
- Q. Can I get eBooks on my phone without the internet?
- A. Yes, offline access is available on a mobile device by downloading content to a free Offline Player. Access to content downloaded to the Offline Player is restricted to 1 year. Once the 1 year has expired, you will need to download the content again within the offline player.